## For Immediate Release

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## **Personal Historians Reach Turning Point in St. Louis**

ST. LOUIS, MISSOURI — The 18th annual conference of the Association of Personal Historians (APH) will be held October 17-21, 2012, at the Hilton Frontenac Hotel in St. Louis. The conference theme, *Turning Points*, will be supported by a list of dynamic keynote speakers plus twenty-five-workshops on a variety of important topics and indepth pre-conference seminars.

Personal historians preserve histories, life stories, and memories for individuals, families, organizations, and businesses in formats ranging from books containing family stories, photos and documents to audio or video documentaries. People are drawn to the profession from a variety of backgrounds: journalism, counseling, education, graphic design, film, radio, book publishing and many other occupations. All have in common a dedication to preserving stories and documenting lives for the benefit of generations to come.

An exciting evolution is occurring in the world of personal historians. Consumer options and demographics reinforce the important role of our work. At the same time, booming technologies offer both challenges to and inspirations for innovation.

The Association of Personal Historians provides education, training and networking opportunities to an international membership located in Asia, Australia, Europe and South America as well as Canada and the United States. More than 200 personal historians will gather at the APH Conference this year to sharpen their skills and give voice to their shared enthusiasm for giving the past a future!

Additional information about APH may be found at <a href="www.personalhistorians.org">www.personalhistorians.org</a>/
Find out more about the conference at <a href="www.personalhistorians.org/conference/">www.personalhistorians.org/conference/</a>