

## For Immediate Release

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## Personal Historians Celebrate 20<sup>th</sup> Anniversary in Sacramento

Sacramento, CA – Sacramento, the *City of Trees*, will host the Association of Personal Historians, (APH) from October 21–25, 2015, for the organization's twentieth annual conference, aptly themed *Cultivate & Thrive*. APH members, known as *The Life Story People*, sometimes find family trees, but more often they add the foliage to them. Conference goers will find much history to mine in this city that was built by explorers, fur traders, pioneers, and immigrants who believed they could achieve a better life after gold was discovered in California. Here, grounded in the same expectations as the city's forbearers, APH will sponsor four intense days of education, inspiration, and motivation for those who believe they can achieve ever-greater results in preserving and sharing life stories.

APH Conference Program Chair Liz Abess is planning a stimulating and educational program. Newcomers and veterans alike will leave with newfound skills and strategies after attending informative workshops, hearing motivational speakers, and networking with colleagues from around the globe. We are especially excited about our lineup of speakers this year. Dr. Andy Anderson will describe his role as chief historian of Wells Fargo & Company and his creation of the Wells Fargo Family & Business History Center to help people discover their cultural roots. Conference attendees also will enjoy hearing from *New York Times* bestselling author Chris Enss, scriptwriter, and comedienne, who has written more than thirty non-fiction books about women of the Old West. Video enthusiasts will learn much from Dr. Satsuki Ina, a psychotherapist, professor, and filmmaker who created two award-winning documentary films, broadcast nationally on PBS, about the incarceration of Japanese Americans in American prison camps during World War II.

Personal historians believe that every person has an extraordinary story to tell, and they are committed to preserving these stories for future generations. Founded in 1995, APH has nearly 700 members representing thirty-three countries.

For more information, please visit <http://www.personalhistorians.org/conference/>

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